



Taste of IT Conference

#TOIT21 Sponsorship Options – November 17, 2021 – Dayton, Ohio

Diamond = \$5,200 member, \$5,700 nonmember (Exclusive, 1 company only)

Includes everything in Gold, Bronze, and Silver tier plus:

- PROMO: Digital ad in Conference Newsletter
- EVENT: Introduction of opening Keynote Speaker
- EVENT: 30-60 sec. introduction video to play prior to keynotes and select breakout sessions
- EVENT: 4 Attendee Passes, 2 Booth Representatives (6 total)
- APP: A dedicated, exclusive feature icon highlighting company information

Gold = \$3,700 member, \$4,200 nonmember

Includes everything in Bronze and Silver tier plus:

- PROMO: Digital ad on social media platforms
- EVENT: Emails for attendees will be included on Attendee List for conference follow up
- EVENT: 2 Attendee Passes, 2 Booth Representatives (4 total)
- APP: Announcement (push notification) "from" sponsor
- APP: More links in their profile, such as a specific product page or social media
- APP: Game challenge – 3 questions to promote traffic to your Sponsor profile

Silver = \$2,500 member, \$3,000 nonmember

Includes everything in Bronze tier plus:

- PROMO: Social Media recognition prior to event
- EVENT: Company recognition before keynote speakers
- EVENT: 1 Attendee Pass, 2 Booth Representatives (3 total)
- APP: Banner ad (rotates on bottom of app, linking to your profile)
- APP: Game challenge – 2 questions about your company to promote traffic to your Sponsor profile

Bronze = \$1,200 member, \$1,700 nonmember

Includes:

- PROMO: Logo recognition on web registration page and marketing emails
- EVENT: Logo recognition on monitors in Great Hall (main gathering area)
- EVENT: Company featured during a breakout session – Titled (brought to you by "Sponsor") and internal links to Sponsor profile
- EVENT: Exhibit Booth
- EVENT: 2 Booth Representatives (2 total)
- APP: Profile with link to sponsor's website, contact information for attendee follow up
- APP: Game challenge – 1 Scavenger hunt question to promote traffic to your Sponsor profile

Package Add-ons:

Tote Sponsor = \$1,000 – Logo on totes provided at conference to all attendees

Lanyard Sponsor = \$1,000 – Logo on lanyards provided at conference to all attendees

Bar Sponsor = \$1,000 – Logo on Bar Koozies used by attendees during networking happy hour

Additional Notes for Sponsors:

- At this time, extra booth passes cannot be purchased (subject to change on COVID restrictions)
- Booth Passes include: Parking, Boxed Lunch, Snacks, Bar, and viewing of Keynote Presentations (eat lunch at booths)
- Attendee Passes include: Parking, Hot Buffet Breakfast and Hot Buffet Lunch, Snacks, Bar, Access to all Presentations (eat lunch with all attendees at tables)
- Sponsors are strongly encouraged to donate a door prize to the conference. This door prize will help promote traffic to your booth throughout the day. Booth representative should bring prize to the event or ship it ahead of time
- Theming your booth or adding fun, engaging components to it will help increase traffic at your booth. If you decide on a theme or exciting element, we will help promote that to attendees ahead of time!

Taste of IT 2021 Vendor Agreement

Event Date: Wednesday, November 17, 2021

Event Location: Sinclair Community College, 444 W. Third Street, Dayton, OH 45402

Organization/Company Name: _____

Contact Name: _____ Title: _____

Email: _____

Phone: _____

Web address: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ **Date:** _____

Submission of registration form and payment implies reading and acceptance of all information contained in this Agreement. Payments must be received by March 1, 2021.

I. SELECT SPONSORSHIP LEVEL

- | | |
|---|--|
| <input type="checkbox"/> Diamond Sponsor Member \$5,200 | <input type="checkbox"/> Diamond Sponsor Nonmember \$5,700 |
| <input type="checkbox"/> Gold Sponsor Member \$3,700 | <input type="checkbox"/> Gold Sponsor Nonmember \$4,200 |
| <input type="checkbox"/> Silver Sponsor Member \$2,500 | <input type="checkbox"/> Silver Sponsor Nonmember \$3,000 |
| <input type="checkbox"/> Bronze Sponsor Member \$1,200 | <input type="checkbox"/> Bronze Sponsor Nonmember \$1,700 |

II. SELECT ADD-ONS

- None
- Totes \$1,000
- Lanyards \$1,000
- Bar Koozies \$1,000

SPONSORSHIPS WILL NOT BE RESERVED UNTIL VENDOR AGREEMENT FORM AND PAYMENT ARE RECEIVED.

Please make checks payable to Technology First and return with this form to:

1435 Cincinnati Street, Suite 300, Dayton, OH 45417 **Federal Tax ID# - 31-1573449**

Amount _____ **Circle:** Check Master Card Visa Amex Discover

Credit card payments should be made online via the sponsorship registration page or over the phone

Contact:

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