## FIRST<sup>®</sup>

## Annual Partnership versus Membership



Brand Awareness	Annual Partnership	Membership
Logo in monthly newsletter email (distributed to 4K+)	<ul> <li>Image: A second s</li></ul>	
One company 'sponsored by' feature and blog post	1	
Company Profile/Link on website (70K+ views/year)	1	1
Social Media Recognition - all channels	<b>_</b>	1
One Digital company ad in newsletter & social media	1	
Submit article/blog - published in newsletter & social	<b>_</b>	1
Conferences & Events		
Recognition before all Technology First events	1	
Gold Sponsor Level Benefits including 2 complimentary conference passes	<b>√</b>	
Attendee email list from both OISC & TOIT conferences	✓	
Preferred consideration for breakout session speaking slot at TOIT & OISC	<ul> <li>Image: A second s</li></ul>	
Brand recognition at both annual conferences, newsletter and all Social Media Channels	1	
Premium exhibit table space at both conferences	<b>_</b>	
2 Complimentary passes to Leadership Awards	Image: A second seco	
Discounted rates on events (including \$500 off conference sponsorships	✓	
Additional Benefits		
Gain brand exposure by offering a Member to Member Discount	1	<ul> <li>Image: A set of the set of the</li></ul>
Discounts on services, training, Info-Tech partnership, post job openings, referral & RFP requests, and more	<ul> <li>Image: A second s</li></ul>	<b>√</b>
Free attendance to Peer Group meetings	<ul> <li>Image: A second s</li></ul>	<b>√</b>